

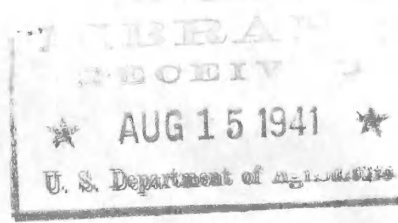
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SPECIAL BULLETIN - URGENT!!!

ATTENTION: All who want the best possible results with their plantings of PEONIES, IRIS, POPPIES, and HEMEROCALLIS.

July 25 through August is the time to plant your Iris, Hemerocallis, Poppies and Peonies. Order the carefully grown, top-quality material listed on the following pages and presented by the JOSEPH F. MARTIN COMPANY in advance of regular catalog publication. This is another of the SPECIAL SERVICES designed to insure for our customers maximum, ultra-profitable results from the material which you obtain from us.

Don't fail to forward your reservations for this material to us at once so that we may make shipment to you exactly as the plants become prime for transplanting. Poppies and Hemerocallis may be expected from July 31 through August, Peonies and Iris from August 15 on.

SPECIAL DISCOUNTS FOR CASH WITH ORDER

2% on orders up to \$10.00

5% on orders from \$10.00 to \$25.00

7% on all cash orders of \$25.00 or more

EXPECT ONLY THE BEST SERVICE AND TOP-QUALITY PLANTS

THE JOSEPH F. MARTIN COMPANY - PAINESVILLE, OHIO  
"Where Plants Are Best By Test"



## PEONIES

The fine quality roots which you will receive from the JOSEPH F. MARTIN CO. are not that way by accident. They are groomed with special, painstaking care, and are grown for root production ONLY. Consequently, the peak of vitality is maintained and the quality roots which you receive now will soon provide good profits for you. Reserve a good quantity of these carefully selected roots now, for planting from August 15 on.

		<u>Per 10</u>	<u>Per 100</u>
<u>ALEXANDER DUMAS</u>	Pure white.	\$2.00	\$16.00
<u>AUGUSTINE D'HOUE</u>	Brilliant solferino-red.	2.00	16.00
<u>CHARLES MCKELLIP</u>	Rich crimson.	2.00	16.00
<u>CHESTINE GOWDY</u>	Silvery pink.	2.00	16.00
<u>FELIX CROUSSE</u>	Lively red.	2.00	15.00
<u>GERMAINE BIGOT</u>	Satiny pink.	1.50	10.00
<u>KARL ROSENFELD</u>	Rich crimson.	2.00	15.00
<u>LA FEE</u>	Mauve rose, collar creamy white.	2.00	15.00
<u>LA PERLE</u>	Delicate lilac white, inclosing violet rose center.	2.00	16.00
<u>LORD KITCHENER</u>	Bright cherry-red.	2.50	20.00
<u>MARIE JACQUIN</u>	Water-Lily Peony, semi-double white with gold.	2.00	16.00
<u>MARY BRAND</u>	Vivid crimson.	3.00	25.00
<u>MME. DUCEL</u>	Medium pink, silvery reflex.	2.00	15.00
<u>MME. JULES DESSERT</u>	Delicate flesh pink, shading to straw white.	3.00	25.00
<u>MONS JULES ELIE</u>	Glossy lilac-pink, base deep rose.	2.00	16.00
<u>PHILOMELE</u>	Bright violet-rose, anemone center.	2.00	15.00
<u>PRES. ROOSEVELT</u>	Deep, rich, brilliant red.	2.00	18.00
<u>PRINCESS BEATRICE</u>	Light violet-rose, crimson center.	2.00	15.00
<u>SARAH BERNHARDT</u>	Apple blossom pink.	2.00	15.00
<u>UMBELLATA ROSEA</u>	Early rose pink.	2.00	15.00

25 or more of any one variety at 100 rate.

MAKE A SPECIAL MEMORANDUM:

PLANT.....

PEONIES from August 15 on..

IRIS from August 15 on.....

ORDER NOW - from

THE JOSEPH F. MARTIN CO., PAINESVILLE, OHIO

PEONIES

The fine quality roots which you will receive from us are not that way by accident. They are the result of special painstaking care, and are grown for rootstock only. Consequently, the peak of vitality is maintained for roots which you receive now will soon provide you with a Reserve a good quantity of these carefully selected roots for planting from August 15 on.

<u>ALXANDER DUMAS</u>	Pure white.	2.00	15.00
<u>AUGUSTINE D'HOUR</u>	Brilliant softening-red.	2.00	15.00
<u>CHARLES MCKELLIP</u>	Rich crimson.	2.00	15.00
<u>CHESTINE GOWDY</u>	Silvery pink.	2.00	15.00
<u>HELEN GROSSER</u>	Lively red.	2.00	15.00
<u>GERMAINE BICOT</u>	Satiny pink.	1.50	12.00
<u>KARL ROSENFIELD</u>	Rich crimson.	2.00	15.00
<u>LA FEE</u>	Mauve rose, collar creamy white.	2.00	15.00
<u>LA PERLE</u>	Delicate lilac white, inclosing violet rose center.	2.00	15.00
<u>LORD KITCHENER</u>	Bright cherry-red.	2.50	20.00
<u>MARIE JACQUIN</u>	Water-lily Peony, semi-double white with gold.	2.00	15.00
<u>MARY BRAND</u>	Vivid crimson.	2.00	15.00
<u>MME. DUCET</u>	Medium pink, silvery reflex.	2.00	15.00
<u>MME. JULES DESERT</u>	Delicate flesh pink, shading to straw white.	2.00	15.00
<u>MONS JULES ELIE</u>	Glossy lilac-pink, base deep rose.	2.00	15.00
<u>PHILOMELLE</u>	Bright violet-rose, anemone center.	2.00	15.00
<u>MRS. ROOSEVELT</u>	Deep, rich, brilliant red.	2.00	15.00
<u>PRINCESS BEATRICE</u>	Light violet-rose, crimson center.	2.00	15.00
<u>SARAH BERNHARDT</u>	Apple blossom pink.	2.00	15.00
<u>URSULATA ROSEA</u>	Early rose pink.	2.00	15.00

25 or more of any one variety at 100 rate

MAKE A SPECIAL MEMORANDUM:

PLANT.....

PEONIES from August 15 on..

IRIS from August 15 on.....

ORDER NOW - from

THE JOSEPH F. MARTIN CO., PATENTED, CHICAGO, ILL.

## IRIS KAEMPFERI - JAPANESE IRIS

### "The Modern Orchid of the Garden"

Years of progress in Iris selection and great strides of improvement have resulted in the classic, up to the minute list which is presented here. The generous plants which will be shipped to you will develop into clumps that will provide 4 to 5 salable plants after the first year, a real profit-providing return for a reasonably small investment. Plant from August 15 on.

		<u>Per 10</u>	<u>Per 100</u>
<u>ASTARTE</u>	Beautiful double dark violet.	\$2.00	\$15.00
<u>BLUE RIVER</u>	Semi-double, wisteria blue.	2.00	15.00
<u>DORIS CHILDS</u>	Double white, veined rosy plum.	2.00	15.00
<u>EUMEE</u>	Single, dark violet.	1.50	10.00
<u>HERCULE</u>	Double lilac-blue.	1.50	10.00
<u>ISO-NO-NAMI</u>	Double blue on grayish-white background.	1.50	10.00
<u>KAGARI-BI</u>	Double chinese-red, distinctive.	1.50	10.00
<u>LA FAVORITE</u>	Double, large, fine white, slightly veined blue.	2.00	15.00
<u>LUCIA MARSHALL</u>	Large, double, pansy violet, white veins.	2.00	15.00
<u>MAHOGANY</u>	Large, double, velvety mahogany red.	2.00	15.00
<u>MARJORIE PARRY</u>	Double, soft mauve.	2.00	15.00
<u>MOMYI-NO-TAKI</u>	Large, six petal, dark red with golden center.	2.00	15.00
<u>NEPTUNE</u>	Single, violet mahogany.	1.50	10.00
<u>PATROCLE</u>	Single, superb dark violet.	1.50	10.00
<u>REPSIME</u>	Giant double, soft blue on white.	1.50	10.00
<u>SEACREST</u>	Double, frost white, deep blue shaft.	1.50	10.00
<u>ROSE H. SCHEEPERS</u>	Double mauve gray, overlaid blue.	2.00	15.00
<u>VIOLET RAY</u>	Fine six-petaled violet red.	2.00	15.00
<u>WISTER'S FAVORITE</u>	Semi-double, large light blue.	1.50	10.00
<u>YEZONISHITAI</u>	Three petaled red lavender, shaded purple.	1.50	10.00

25 or more of any one variety at 100 rate.

See our Special Collection Offer on last page.

For complete and detailed descriptions of all material in this bulletin, please consult your copy of our Spring 1941 catalog. Our new fall issue covering complete line of perennials will be ready for the mail around September 1. Don't fail to look forward to receiving it. You'll find that it is the most complete list of all that is really good in perennials, published exclusively for the wholesale trade.



that is really good in perennials, published exclusively for the  
 getting it. You'll find that it is the most complete list of  
 for the mail around 2 p.m. Don't fail to look for it to  
 new fall issue covering complete line of perennials in the  
 list, please consult your copy of our Spring 1941 catalog. For  
 for complete and detailed descriptions of all material in this list.

See our Special Collection Offer on page 1.

25 or more of any one variety at 10% rate.

YACONTHIA	Three petals re lavender shaded purple.	10.00	10.00
WINTER'S FAVORITE	Semi-double, large light blue	10.00	10.00
VEGETA	Large six-petaled violet red	10.00	10.00
ROSE H. SCHNEPPERS	Double mauve gray, overlaid blue	10.00	10.00
SNOWCRIST	Double, frost white, deep blue shaft	10.00	10.00
ETHEL	Giant double, soft blue on white	10.00	10.00
PATROCIE	Single, superb dark violet	10.00	10.00
NEPTUNE	Single, violet mahogany	10.00	10.00
MONYI-NO-TAKI	Large, six petals, dark red with golden center.	10.00	10.00
MARJORIE PARRY	Double, soft mauve	10.00	10.00
MARGARY	Large, double, velvety mahogany red	10.00	10.00
LUCIA MARSHALL	Large, double, pansy violet, white veins.	10.00	10.00
LA FAVORITE	Double, large, fine white, slightly veined blue.	10.00	10.00
KACARI-BI	Double Chinese-red, distinctive	10.00	10.00
ISE-NO-NAMI	Double blue on grayish-white background.	10.00	10.00
HELEN	Double lilac-blue	10.00	10.00
ALICE	Single, dark violet	10.00	10.00
DAISY CHILD	Double white, veined rose pink	10.00	10.00
SWIFT RIVER	Semi-double, wisteria blue	10.00	10.00
ASTARTE	Beautiful double dark violet	10.00	10.00

Plant from August 15 on.  
 year, a real profit-providing return for a reasonably small investment.  
 into clumps that will provide 4 to 5 saleable plants after the first  
 here. The generous plants which will be shipped to you will develop  
 have resulted in the classic, up to the minute list which is presented  
 years of progress in iris selection and great strides in improvement

"The Modern Orchid of the Garden"  
 IRIS KAMMPERI - JAPANESE IRIS



## ORIENTAL POPPIES

SELECTED LIST OF VARIETIES - Most Popular - Most Practical. Large scale production permits the low price scale. Quality is NOT sacrificed in any instance. Each plant is a fine, fully developed, field grown root that will not be surpassed in quality anywhere.

		<u>Per 10</u>	<u>Per 100</u>
<u>CAVALIER</u>	Nopal red flowers.	\$2.50	\$20.00
<u>CERISE BEAUTY</u>	Beautiful cerise.	1.50	10.00
<u>ENFIELD BEAUTY</u>	Large, cherry pink.	3.00	25.00
<u>GOLD OF OPHIR</u>	Golden orange.	3.00	25.00
<u>JEANNE MAWSON</u>	Large, geranium pink.	2.50	20.00
<u>MANDARIN</u>	True, chinese red.	2.00	15.00
<u>MRS. PERRY</u>	Salmon-pink.	1.50	10.00
<u>OLYMPIA</u>	Double flame scarlet.	1.50	10.00
<u>ORANGE PERFECTION</u>	Orange-tinted pink flowers.	3.00	25.00
<u>PRINCE OF WALES</u>	Coral-pink,	3.00	25.00
<u>SASS PINK</u>	Very large, delicate flesh pink.	2.50	20.00
<u>SPOTLESS</u>	Soft pink.	1.50	10.00
<u>TRILBY</u>	Lustrous dark red.	2.50	20.00
<u>WURTEMBERGIA</u>	Nopal Red.	1.50	10.00

## HEMEROCALLIS

For a great show from early May through August, plant the range of varieties shown here, all plants young and vital for perfect results.

		<u>Per 10</u>	<u>Per 100</u>
<u>FLAVA</u>	Sweet scented, clear yellow.	\$1.00	\$7.00
<u>LUTEOLA</u>	Large, orange-yellow.	1.00	7.00
<u>MIDDENDORFII</u>	Rich orange-yellow.	1.00	7.00
<u>PEGGY PERRY</u>	Scarlet orange, center yellow.	2.00	15.00
<u>BETSCHER'S HYBRID HEMEROCALLIS</u>			
<u>ANNA BETSCHER</u>	Rich, golden yellow.	2.00	15.00
<u>D. D. WYMAN</u>	Golden yellow, splashed.	2.00	15.00
<u>GOLDENI</u>	Golden orange.	2.00	15.00
<u>GYPSY</u>	Brilliant, deep orange.	2.00	15.00

ANOTHER IMPORTANT MEMORANDUM:  
PLANT.....

POPPIES from August 1 on.....  
HEMEROCALLIS from August 1 on...

ORDER NOW - from

THE JOSEPH F. MARTIN CO., PAINESVILLE, OHIO

# ORIENTAL POPPIES

SELECTED LIST OF VARIETIES - Most Popular - Most Productive - Most  
 scale production permits the low price scale. Quality is  
 sacrificed in any instance. Each plant is a fine, fully developed  
 field grown root that will not be surpassed in quality anywhere.

Per 10	Per 100		
\$2.80	\$28.00	Nobel red flowers.	CAVALIER
1.50	15.00	Beautiful cerise.	CERISE BEAUTY
2.00	20.00	Large, cherry pink.	EMERALD BEAUTY
2.00	20.00	Golden orange.	GOLD OF OPHIR
2.50	25.00	Large, cerise pink.	JEANNE MARSON
2.00	20.00	True, cerise red.	MANDARIN
1.50	15.00	Salmon-pink.	MRS. PERRY
1.50	15.00	Double flame scarlet.	OLYMPIA
2.00	20.00	Orange-tinted pink flowers.	ORANGE PERFECTION
2.00	20.00	Coral-pink.	PRINCE OF WALES
2.50	25.00	Very large, delicate flesh pink.	SASS PINK
1.50	15.00	Soft pink.	SPOTLESS
2.50	25.00	Lastons dark red.	TRIPLY
1.50	15.00	Nobel Red.	WUTEMBERGIA

## HYBRID HEMEROCALLIS

For a great show from early May through August, plant the range of  
 varieties shown here, all plants young and vital for perfect results.

Per 10	Per 100		
1.00	10.00	Sweet scented, clear yellow.	FLAVA
1.00	10.00	Large, orange-yellow.	LYTOLA
1.00	10.00	Rich orange-yellow.	MIDWINTER
2.00	20.00	Scarlet orange, center yellow.	PERRY PERRY
		BETSCHE'S HYBRID HEMEROCALLIS	
2.00	20.00	Rich, golden yellow.	ANNA BETSCHE
2.00	20.00	Golden yellow, splashed.	D. D. WYMAN
2.00	20.00	Golden orange.	GOLDEN
2.00	20.00	Brilliant, deep orange.	GYPSY

ANOTHER IMPORTANT MEMORANDUM:

PLANT.....  
 POPPIES from August 1 on.....  
 HEMEROCALLIS from August 1 on....

ORDER NOW - from  
 THE JOSEPH T. MARTIN CO., PAINTSVILLE, OHIO

!!!!!!!!!!!!!!!!!!!!

ANOTHER

SPECIAL OPPORTUNITY COLLECTION OF JAPANESE IRIS

WHY?

1. The tremendous popularity of the collection appearing in our Spring 1941 catalog.
2. To give those of our customers, who have not been introduced to the glorious Japanese Iris which are the wondrous profit-makers in plant sales, the opportunity to do so at a great saving and advantage.
3. To give you, who are active in the popular sale of Japanese Iris and who may desire to re-stock or add other new popular names to those which you are growing, a real buying bargain.

THE VARIETIES

ASTARTE	DORIS CHILDS
HERCULE	ISO-NO-NAMI
KAGARI-BI	LA FAVORITE
LUCIA MARSHALL	MOMYI-NO-TAKI
NEPTUNE	PATROCLE

(Consult first page of this bulletin for descriptions)

THE BARGAIN

10 each of the above varieties - - 100 PREMIUM PLANTS

\$17.50 wholesale value - - - for \$10.75

25 each of the above varieties - - 250 PREMIUM PLANTS

\$31.25 wholesale value - - - for \$21.50

RESERVE YOUR COLLECTION NOW - PLANT AFTER AUGUST 15

ALL OF THE VARIETIES OFFERED IN THIS COLLECTION BARGAIN ARE VERY DEFINITELY POPULAR NAMES -- THE ONES YOUR CUSTOMERS ARE ASKING FOR. THIS TREMENDOUS REDUCTION IN PRICE IS MADE POSSIBLE BY THE SAVING ACCOMPLISHED IN RAPID HANDLING OF LARGE VOLUME.

THE JOSEPH F. MARTIN COMPANY

PAINESVILLE, OHIO

